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FREESTYLE CREATIVE TO HOST REBRAND LAUNCH PARTY

Oklahoma City Marketing Agency Invites Community to Celebrate a New Look, Name

OKLAHOMA CITY – Oklahoma full-service marketing agency, formerly known as Freestyle Marketing + Films, is hosting a rebrand launch party on Friday, May 20. <u>Freestyle Creative</u> invites the community to celebrate the agency's growth from a film production company, founded in 2007 by Vahid Farzaneh, to a full-service creative agency that offers in-house, integrated digital marketing, advertising, public relations, web development, video production and branding.

Freestyle will host joint ribbon cuttings with the Greater Oklahoma City Chamber, South OKC Chamber, Moore Chamber and Norman Chamber at 4 p.m. followed by a rebrand launch party at its offices.

Freestyle is teaming up to host <u>OKC Happy Hour</u> at 5:30 p.m. with food trucks including Bacon N' Cakin', The Healthy Hippo and Eskimo Sno as well as food from Czech Delights. <u>Nexus Productions</u> will serve as the DJ for the event.

"Freestyle has become more than film production and more than a marketing agency. We have grown into a full-service, creative agency, and our new brand reflects our forward motion," said Vahid Farzaneh, CEO and founder of Freestyle Creative.

"Freestyle is the intersection between business strategy and creativity. We are excited to bring the business and film communities together at our rebranding party."

In just two years, Freestyle Creative has grown from 2 employees to 14, and the entire team worked together to redefine the company's greater purpose: to contribute to the growth of Oklahoma City.

"Our mission stems from the ladder of investment within the agency. Freestyle invests in its team members, who invest in their clients, which in turn invest in the community," said Kelley Gann, president of Freestyle Creative.

"We're excited to come to work each day knowing that through our marketing efforts, we get to help our clients achieve their marketing goals, succeed and grow. That's what this rebrand launch party is really all about—celebrating our agency's growth and the growth of this wonderful city. We are thrilled to be a part of such a great community."

The rebrand event will take place on Friday, May 20, 2016 at 5:30 p.m. at the Freestyle Creative offices, located at 2200 N. Broadway St., Moore, Oklahoma. For more information, visit www.freestyleokc.com, the <u>Facebook</u> event or call (405) 703-4110.

